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RESPONSE UNDER 37 C.F.R. § 1.116
EXPEDITED PROCEDURE
GROUP ART UNIT 3625

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JAN 25 2007

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Mika PARTAIN et al.

Serial No.: 09/760,864

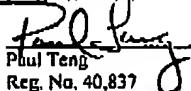
Group Art Unit: 3625

Date Filed: January 16, 2001

Examiner: Matthew S. Gart

For: **INTERACTIVE PROMOTION OF PRODUCT SALES IN INTERNET SALES
TRANSACTIONS**

I hereby certify that this correspondence is being transmitted by facsimile transmission to the U.S. Patent and Trademark Office at (571) 273-8300.


Paul Teng
Reg. No. 40,837

January 25, 2007

1185 Avenue of the Americas
New York, N.Y. 10036
(212) 278-0400

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

**COMMUNICATION IN RESPONSE TO
NOVEMBER 1, 2006 FINAL OFFICE ACTION**

Sir:

This Communication is submitted in response to the final Office Action dated November 1, 2006 in connection with the above-identified application.

A Listing of Claims beginning on page 2 is provided for the convenience of the Examiner.

Remarks begin on page 9 of this paper.